



DEPARTMENT OF VETERANS AFFAIRS
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www.indianacountypa.gov/departments/veteran-affairs/
DIRECTOR - Jessica Walker · SECRETARY - Amelia Nelson



May 1, 2025

Dear Community Supporter,

We invite you to join us in supporting the **Indiana County Veteran Expo & Stand Down Day**, a vital event dedicated to honoring and assisting Veterans in our community. This event, held at the **Kovalchick Convention and Athletic Complex on November 7-8, 2025 from 9:00 am – 4:00 pm**, will connect Veterans and their families with essential resources, including healthcare screenings, job opportunities, housing assistance, and more.

Indiana County is home to approximately **5,300 Veterans**, many of whom face challenges accessing healthcare, employment, and stable housing. Others seek camaraderie and a sense of belonging. The Veteran Expo & Stand Down Day is designed to provide direct access to these critical services in a welcoming, supportive environment.

In addition to resource access, we will distribute essential supplies such as coats, gloves, and hygiene items to at-risk Veterans, ensuring they have the necessities to stay warm and healthy.

We are proud to partner with the Veterans Leadership Program (VLP), an organization dedicated to empowering Veterans through housing assistance, career development, supportive services, and wellness programs. In collaboration with VLP, all community donations for this event will be directed through their organization, ensuring that contributions are handled responsibly and used to support the success of this impactful event.

Through collaboration with VLP and community partners like you, we aim to eliminate barriers, enhance well-being, and strengthen Veterans' connections within the community. Your support will play a crucial role in making this event a success and demonstrating our collective gratitude for their service.

We offer multiple sponsorship levels, each with marketing benefits to recognize your generosity:

Platinum Sponsor – \$10,000
<ul style="list-style-type: none">• Premier logo placement on all printed materials and event signage• Recognition in all media outreach, including radio, newspaper, and social media• Recognition on website• Full-page ad in the event program• Logo on volunteer t-shirts• Exclusive speaking opportunity at the event's opening ceremony• Banner placement at the event entrances• Exclusive opportunity to host a table in the main lobby of the event
Gold Sponsor – \$7,500
<ul style="list-style-type: none">• Logo on all printed materials and event signage• Recognition in all media outreach, including radio, newspaper, and social media• Recognition on website• Half-page ad in the event program• Logo on volunteer t-shirts• Banner placement at a key event location• Exclusive opportunity to host a table in the main lobby of the event


Silver Sponsor – \$5,000
<ul style="list-style-type: none"> • Logo on all printed materials and event signage • Recognition in all media outreach, including radio, newspaper, and social media • Recognition on website • Quarter-page ad in the event program • Banner placement at a key event location • Table space in the main expo area
Bronze Sponsor – \$2,500
<ul style="list-style-type: none"> • Logo on all printed materials and event signage • Recognition in all media outreach, including radio, newspaper, and social media • Recognition on website • Logo in the event program • Table space in the main expo area
Community Sponsor – \$1,000
<ul style="list-style-type: none"> • Recognition in the event program • Recognition on social media • Recognition on website • Table space in the main expo area
Supporter – \$500
<ul style="list-style-type: none"> • Recognition in the event program • Recognition on website
Friend of Veterans – \$250 and under
<ul style="list-style-type: none"> • Recognition in the event program

Your sponsorship will directly impact the lives of local Veterans, ensuring they receive the assistance, recognition, and respect they deserve. We would be honored to discuss this opportunity further and tailor a partnership that aligns with your philanthropic goals.

Please find the attached sponsorship commitment form. To confirm your sponsorship, please submit completed form by August 31, 2025. For any questions, contact us at (724) 465-3815 or jwalker@indianacountypa.gov.

Thank you for your consideration and commitment to supporting Indiana County's Veterans.

With gratitude,


 Jessica Walker
 Director

SPONSORSHIP COMMITMENT FORM

INDIANA COUNTY VETERAN EXPO & STAND DOWN EVENT NOVEMBER 7-8, 2025

SPONSORSHIP INFORMATION:

Company/Organization Name: _____

Contact Person: _____ Title: _____

Address: _____

Phone Number: _____ Email: _____

SPONSORSHIP LEVEL (Please Select):

- ☐ Platinum Sponsor – \$10,000
- ☐ Gold Sponsor – \$7,500
- ☐ Silver Sponsor – \$5,000
- ☐ Bronze Sponsor – \$2,500
- ☐ Community Sponsor – \$1,000
- ☐ Supporter – \$500
- ☐ Friend of Veterans – \$250

PAYMENT INFORMATION:

- ☐ Pay by check (Payable to Veterans Leadership Program)
- ☐ Please Invoice

Authorized Signature: _____ Date: _____

To receive all benefits associated with your sponsorship level, please submit completed form and donation by August 31, 2025 to:



Veterans Leadership Program
Attn: Indiana County
2934 Smallman Street
Pittsburgh, PA 15201

